

LYRICA BAROQUE

Monthly Update

NOVEMBER 2021

Organizational Updates

A MESSAGE FROM OUR EXECUTIVE DIRECTOR

I hope it's been a good start to the holiday season. November is a time for giving thanks. There is so much to be grateful for! We wrapped up our first Membership Month campaign in October and immediately followed up with #GivingTuesday in November. As we make the push to grow our organization and operating budget I am excited that next month brings an in-person event - Winterreise. It is going to be a stunning performance with the most gorgeous music being performed.

We hope you'll join us!,
Jaren

MARKETING

We created our first [TikTok account](#) with several mini videos highlighting NOLA Chamber Fest, what it's all about and how to register. We also released a new [Repertoire Research video](#) to help participants research repertoire by underrepresented composers. Brand consistency throughout our social media and eblasts continues to help the organization grow and reach more people. Be sure to follow us on [Instagram](#) and [Facebook](#)!

PROGRAMMING

We are getting excited preparing for Winterreise 2021 on Dec. 17th at Christ Church Cathedral. Join us for a complete performance of Schubert's Winterreise (Winter Journey) performed by tenor Paul Groves and pianist Orion Weiss. [More information.](#)

The countdown continues towards our early-bird registration deadline for NOLA Chamber Fest December 3rd. Be sure to plan ahead. Your ensemble will need to submit your recording(s), group bio and group headshot with your application. Reach out to NCF Director Ben Atherholt (ben@lyricabaroque.com) with any questions! [Register today!](#)

FUNDRAISING

Welcome to all of our new Friends! And thank you to everyone who supported our first Membership Month and made it such a huge success! November is now the month of giving thanks, and we are excited about #GivingTuesday and our Year End efforts to close out 2021 with growth and evolution towards our future. We have a goal to raise \$10,000 by the end of 2021. Please help us by spreading the word or [donating today!](#)

There is still a lot of work to be done and we are excited for 2022 and the amazing programs we have planned! If you are interested in supporting Lyrica Baroque, please contact Jaren Atherholt at jaren@lyricabaroque.com.

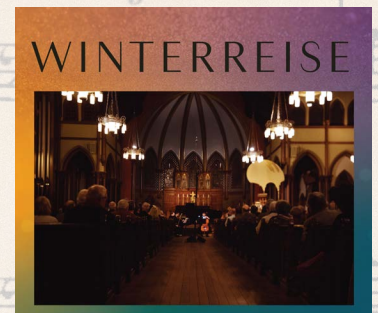
HIGHLIGHTS



Check out our new Repertoire Research video!



Thank you to all who donated!



Winterreise 2021 is
Dec. 17th!